

**Texas Poison Center Network 2016 Video Contest Rules
(ages 13-18)**

To Enter:

- 1) Like the North Texas Poison Center on Facebook by visiting <https://www.facebook.com/NTXPC>
- 2) Post your smart phone or digital camera video response, which should be between 30 to 90 seconds in length, to our Facebook page: <https://www.facebook.com/NTXPC>
- 3) PARTICIPANTS UNDER THE AGE OF 18 MUST HAVE A PARENT OR GUARDIAN COMPLETE AND SUBMIT THE CONTEST ENTRY FORM FOUND ON WWW.POISONCONTROL.ORG BEFORE A VIDEO IS SUBMITTED.**

Contest Dates:

Contest opens: January 4, 2016

Deadline for submissions: 11:59 CST March 1, 2016

Eligibility:

- 1) The participant(s) creating the video must be a resident of Texas.
- 2) The participant(s) or, if they under the age of 18, their parent or guardian must submit the contest entry form before the video is uploaded (found on www.poisoncontrol.org).
- 3) The participant(s) cannot be an employee or have an immediate family member who is an employee of the Texas Poison Center Network.

Video Requirements:

- **DO NOT HANDLE, INGEST OR USE ANY ACTUAL POISONOUS OR HAZARDOUS SUBSTANCES. IF YOU HAVE QUESTIONS ABOUT WHAT SUBSTANCES ARE POISONOUS, VISIT OUR WEBSITE AT WWW.POISONCONTROL.ORG.**
- **A PARENT OR GUARDIAN MUST SUPERVISE CHILDREN AT ALL TIMES.**
- You must have the permission of all persons appearing in the Video or, if persons under 18 appear in the Video, you must have the permission of their parents or guardians.
- The Video must be 30 to 90 seconds.
- The Video cannot have been previously submitted for another promotion or contest of any kind or previously displayed through any other means.
- The Video must not contain any material that violates or infringes another person's rights, including but not limited to privacy, publicity or intellectual property rights, or copyright or license infringement.
- **The Video must not contain brand names or trademarks. For example, do not show the brand names of drugs or cleaning products.**

- The Video must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous, or libelous.
- The Video must not contain material that promotes bigotry, racism, hatred or harm against any group or individual, or discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- The Video must not contain material that is unlawful, in violation of, or contrary to the laws or regulations of Texas.

Disqualifications:

- Videos lasting longer than 90 seconds or less than 30 seconds
- Videos not including our phone number (1-800-222-1222)
- Videos that do not say “Call your local Poison Center.”
- Videos displaying a product brand or mentioning a specific product by name
- Videos using copyrighted music or images, or trademarked brand names, logos, signs, designs or expressions

Judging Criteria:

50% -- Message and appropriateness (We highly recommend that you visit our website at www.poisoncontrol.org for theme ideas before making your video.)

20% -- Entertainment value

15% -- Creativity

15% -- Originality

Winner Selection:

Following the deadline for submissions, a Texas Poison Center Network panel will judge the videos based on the judging criteria and adherence to video requirements.

First, second, and third place winners will be chosen. Winners will be notified no later than March 16, 2016.

Prizes:

A first, second, and third place prize will be awarded for the top three video selections.

1st place: prize up to \$150 value

2nd place: prize up to \$100 value

3rd place: prize up to \$50 value

All videos will become the property of the Texas Poison Center Network, featured on Texas Poison Center Network's website and promoted through other media outlets, such as social media.

Topic Ideas:

- **Illustrate how the Texas Poison Center Network can provide assistance to someone who has been exposed to a poison.**
- Educate people that prescription drugs can be poisons.
- Offer a possible scenario illustrating when someone might misuse or abuse a prescription medicine.
- Discuss the dangers of sharing prescription medicines.
- Address the misconception that prescription drugs aren't as dangerous as other drugs.
- Discuss how taking or using the wrong product (or even too much of the right product) can be poisonous.
- Highlight the dangerous practice of huffing.
- Illustrate how carbon monoxide is poisonous.
- Explain how to prevent or handle bites and stings (snake bites, spider bites, aquatic animal bites).
- Show look-a-like product dangers (apple juice and house cleaner, gummy vitamins and gummy snacks).
- Show how searching the internet for poison answers can be dangerous.

Resources:

Poison Prevention Week Council (<http://www.poisonprevention.org/faq.htm>)

Centers for Disease Control (<http://www.cdc.gov/health/poisoning.html>)

National Institute on Drug Abuse (<http://www.nida.nih.gov/>)

Questions:

Contact:

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